

2019 TEXAS LINEMAN'S RODEO SPONSORSHIP PACKAGE

Rodeo Date - July 20, 2019

Nolte Island - Seguin, TX

PREMIER RODEO SPONSORSHIPS

Platinum Sponsor - \$4,000

(Please check any of the boxes below to indicate the options that you would like to utilize)

- Vendor Spot (included in sponsorship price)
- Fly Company Flag (TLRA must receive your flag by Thursday, July 18th.)
- 1/2-Page Ad In Magazine (included in sponsorship price)

If you would like to upgrade your ad size your options are:

- Full-Page ad (non bleed) instead of 1/2-page ad - Additional \$200

Corporate Sponsor - \$2,500

(Please check any of the boxes below to indicate the options that you would like to utilize)

- Vendor Spot (included in sponsorship price)
- Fly Company Flag (TLRA must receive your flag by Thursday, July 18th.)
- 1/3-Page Ad In Magazine (included in sponsorship price)

If you would like to upgrade your ad size your options are:

- 1/2-Page ad instead of 1/3-page ad - Additional \$150
- Full-Page ad (non bleed) instead of 1/3-page ad - Additional \$350

Gold Sponsor - \$1,500

(Please check any of the boxes below to indicate the options that you would like to utilize)

- Vendor Spot - Additional \$200
- 1/4-Page Ad In Magazine (included in sponsorship price)

If you would like to upgrade your ad size your options are:

- 1/3-Page ad instead of 1/4-page ad - Additional \$100
- 1/2-Page ad instead of 1/4-page ad - Additional \$250
- Full-Page ad (non bleed) instead of 1/4-page ad - Additional \$450

TRADITIONAL RODEO SPONSORSHIPS

Event Sponsor - \$1,000

(Please check any of the boxes below to indicate the options that you would like to utilize)

- Vendor Spot - Additional \$200
- 1/4 Page Ad - \$350
- 1/3 Page Ad - \$450
- 1/2-Page Ad - \$600
- Full-Page Ad (non bleed) - \$800

Vendor Spot - \$200

(Please check any of the boxes below to indicate the options that you would like to utilize)

10x20 Vendor Spot

20x20 Vendor Spot

1/4 Page Ad - \$350

1/3 Page Ad - \$450

1/2-Page Ad - \$600

Full-Page Ad (non bleed) - \$800

ADDITIONAL RODEO SPONSORSHIPS AVAILABLE

To be eligible to purchase any of the additional rodeo sponsorships listed below you must also purchase one of the Premier Rodeo Sponsorships (Platinum, Corporate or Gold). These additional rodeo sponsorships are available on a first come, first serve basis.

Meal Sponsors - \$3,500 each (3 Sponsorships Available)

Golf Cart Sponsor - \$3,000 (only 1 Sponsorship Available)

Competitor Bag Sponsor - \$2,000 (Only 1 Sponsorship Available)

T-Shirt Sponsor - \$1,750 each (4 Sponsorships Available)

Company Name: _____

Contact Name: _____

Contact Phone # : _____

Contact Email Address: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

**Please return completed form to Lani Boudreaux by email
lboudreaux@tlra.org**

Official Use Only

Price: _____

Date: _____