

# 2019 Texas Lineman's Rodeo Sponsorship Package

Rodeo Date: July 20, 2019

## PREMIER RODEO SPONSORSHIPS

### PLATINUM SPONSOR - \$4,000

Platinum Sponsors will have their name/logo displayed on banners at the Nolte Island entrance, the rodeo competition field and the awards ceremony stage, name placed at the top of the sponsors list in the 2019 TLRA Rodeo Magazine, a 1/2-page ad in the magazine, vendor spot with early set up time, preferred parking in main rodeo parking lot (2 parking spots per sponsorship), the option to hang your individual flag at the entrance of the rodeo field, hole sponsorship at golf tournament with sign at sponsored hole. Your company has the option to purchase an ad larger than the 1/2-page included with this sponsorship. Larger ad sizes and pricing are:

To upgrade from a 1/2-page ad to a full-page (non-bleed) ad, the additional cost is \$200.

### CORPORATE SPONSOR - \$2,500

Corporate Sponsors will have their name/logo displayed on a banner at the rodeo competition field & the awards ceremony stage, name placed on the sponsors list in the 2019 TLRA Rodeo Magazine, receive a 1/3-page ad in the magazine, vendor spot and the option to hang your company flag at the entrance of the Rodeo Field. Your company has the option to purchase an ad larger than the 1/3-page included with this sponsorship. Larger ad sizes and pricing are:

To upgrade from a 1/3-page ad to a 1/2-page ad the additional cost is \$150. To upgrade from a 1/3-page ad to a full-page (non-bleed) ad, the additional cost is \$350.

### GOLD SPONSOR - \$1,500

Gold Sponsors will have their name displayed on a banner or other signage at the 2019 TLRA Rodeo, receive a 1/4-page ad in the 2019 TLRA Magazine and are listed in the sponsorship list in that publication. Vendor spots are available for an additional cost of \$200. Your company has the option to purchase an ad larger than the 1/4-page included with this sponsorship. Larger ad sizes and pricing are:

To upgrade from a 1/4-page ad to a 1/3-page ad the additional cost is \$100. To upgrade from a 1/4-page ad to a 1/2-page ad the additional cost is \$250. To upgrade from a 1/4-page ad to a full-page (non-bleed) ad, the additional cost is \$450.

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## TRADITIONAL RODEO SPONSORSHIPS

### EVENT SPONSOR - \$1,000

Event Sponsors have their name displayed on a sign at various 2019 TLRA Rodeo Events and are listed with the other sponsors in the 2019 TLRA Rodeo Magazine. Vendor spots are available for an additional cost of \$200. If you would like to purchase an ad in the TLRA Rodeo Magazine the sizes and pricing are:

1/4-page ad - \$350, 1/3-page ad - \$450, 1/2-page ad - \$600, Full-page (non-bleed) ad - \$800.

## **VENDOR SPOT - \$200**

Vendor display space is available in designated areas on the grounds of the 2019 TLRA Rodeo. Please specify if you would like a 10x20 or 20x20 vendor spot. If you would like to purchase an ad in the 2019 TLRA Rodeo Magazine the sizes and pricing are: 1/4-page ad - \$350, 1/3-page ad - \$450, 1/2-page ad - \$600, Full-page (non-bleed) ad - \$800

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## **ADDITIONAL RODEO SPONSORSHIPS AVAILABLE**

To be eligible to purchase any of the additional rodeo sponsorships listed below you must also purchase one of the Premier Rodeo Sponsorships (Platinum, Corporate or Gold). These additional rodeo sponsorships are available on a first come, first serve basis.

### **MEAL SPONSORS - \$3,500 each (3 Sponsorships Available)**

There are 3 meal sponsorships available for the Friday night meal. Your name/logo will be displayed on banners hung at each meal. Your name will also be displayed on a banner at the pavilion Friday night and in the 2019 rodeo publication. *(These 3 sponsorships are available on a first come, first serve basis)*

### **GOLF CART SPONSOR - \$3,000 (Only 1 Sponsorship Available)**

There is only 1 Golf Cart Sponsorship available. Your name/logo will be displayed on all golf carts used on rodeo grounds by the rodeo association on Friday and Saturday. Your name will also be displayed in the 2019 rodeo publication. *(This sponsorship is available on a first come, first serve basis)*

### **COMPETITOR BAG SPONSOR - \$2,000 (Only 1 Sponsorship Available)**

There is only 1 Competitor Bag Sponsorship available. Your (1-color) name/logo will be placed, along with the TLRA logo, on the bags given out to every competitor and judge at the rodeo. Your name will also be displayed in the 2019 Rodeo Publication. *(This sponsorship is available on a first come, first serve basis)*

### **T-SHIRT SPONSOR - \$1,750 each (4 Sponsorships Available)**

There are 4 T-Shirt Sponsorships available. Your logo will be displayed on the competition t-shirts given out to all competitors. Your name will also be displayed in the 2019 Rodeo Publication. *(These 4 sponsorships are available on a first come, first serve basis)*

## **ADVERTISING OPPORTUNITIES\***

Outside Back Cover (7 1/4" by 9 3/4") - \$1,200

Inside Front Cover (7 1/4" by 9 3/4") or Back Cover (7 1/4" by 9 3/4") - \$1,000

Full Page (Non Bleed) (7 1/4" by 9 3/4") - \$800

1/2-Page Vertical (4 5/8" by 7") or Horizontal (7 1/4" by 4 1/2") - \$600

1/3-Page Vertical (2 1/4" by 9 3/8") or Horizontal (4 5/8" by 4 1/2") - \$450

1/4-Page (3 1/2" by 4 1/2") - \$350

Business Card (3 1/2" by 2") - \$200

\* Magazine Ads must be submitted in the size you have paid to have inserted in the TLRA magazine. They must be in JPEG or PDF formats. Previously submitted ads cannot be adjusted in any way. A new ad must be submitted if you have any changes.

**NOTE: Magazine Ads MUST be submitted no later than MAY 31, 2019.**

To Sponsor or for more Information

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Forward ads to

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